



## 2010-2012 AHRMNY STRATEGIC MAP



In union with ASHRM 2010-2012 Strategic Plan and Map

Online at [www.ahrmny.com](http://www.ahrmny.com)

**MISSION:** Enhancing the quality of delivery of health services & professional practice of healthcare and health related risk management

**VISION:** To be the New York central source of information and leader in healthcare risk management and patient safety

### DEVELOPMENT

**AHRMNY will support the development of knowledge, expertise and leadership in healthcare risk management and patient safety**

- Offer educational events on relevant and timely issues impacting the healthcare, legal and insurance communities through conference activities
- Provide a medium for the interchange of ideas and methodologies among members and other health professionals through email exchange and the *Risky Business* column
- Partner with regional risk management associations and healthcare leaders to increase development opportunities; i.e. CT, NJ and PA ASHRM chapters
- Promote advanced degrees in healthcare risk management
- Increase the number of CPHRM members through hosting CHPRM prep courses via ASHRM

### VOICE

**AHRMNY will offer an influential voice to advocate for and support improvements in healthcare risk management and patient safety**

- Explore ways for AHRMNY to support policy & practice changes to improve patient safety and healthcare risk management
- Promote patient safety and risk management topics through AHRMNY publication, *The Risk Management Quarterly*
- Influence healthcare risk management through our diverse membership and participation in committee work from leaders in the healthcare, legal and insurance industries

### INFORMATION

**AHRMNY will serve as a respected resource in NY for information and expertise on healthcare risk management and patient safety issues**

- Promote exposure to risk management and patient safety information through publications, educational events and the website
- Increase sharing of information with other regional healthcare risk management leaders
- Develop a panel of experts to participate in Speakers' Bureau on relevant healthcare, legal and insurance topics that impact patient safety and risk management
- Publicize organizational mission and events in venues that will increase exposure to AHRMNY as a resource on patient safety and healthcare risk management

### AWARENESS

**AHRMNY members are recognized as thought leaders in healthcare risk management and patient safety**

- Promote awareness of AHRMNY through public relations outreach to broaden awareness of organizational mission and initiatives
- Seek a variety of venues that will expose healthcare leaders to patient safety and risk management issues and events supported by AHRMNY
- Enhance website for greater virtual presence of AHRMNY
- Offer access to the membership of archived educational events and presentations through online links